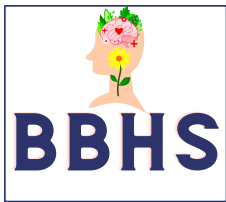




CUSTOMER SUCCESS STORY



BODY BALANCED HEALING SYSTEM

The Body Balance Healing System is a holistic health compass, using muscle testing to navigate and correct health imbalances. It provides a roadmap to optimal health, employing natural techniques for sustainable and lasting well-being.

CHALLENGE

- Dr. Jerry Weber's knowledge, stored in Xmind, was exclusive to him, creating a bottleneck that restricted the **scalability** of his healthcare practice, and potentially caused patient care delays.
- The system's **limited accessibility** and the lack of collaboration prevented efficient sharing of knowledge within the healthcare team, impeding their collective expertise.
- The **exclusive reliance** on Dr. Weber for all patient appointments and consultations hindered the expansion of his practice, as the number of daily appointments was limited.

"There was a significant need for a technology-driven solution to streamline knowledge management, enhance team collaboration, optimize patient appointment scheduling, and improve overall efficiency"





The Presented Solution

A web-based Body Balance Healing System was developed, migrating Dr. Jerry's Xmind knowledge into a structured online database, coupled with a diagnostic system.

01

The diagnostic system in the Body Balance Healing System smartly directs users to identify symptoms and root causes, then offers safe, Dr. Jerry-approved treatment options post-diagnosis.

02

The platform includes a subscription model, with secure payments facilitated through Stripe, thus offering seamless access to users on a monthly or yearly basis.

03

To enhance user experience and follow-ups, SendGrid was integrated for efficient transmission of alerts, notifications, and reports to users.

04

An exclusive admin portal was created for Dr. Jerry's team, allowing them to manage and update content, subscription prices, user accounts, and gain insights from detailed analytics and reports.



The Value Proposition

The newly designed Body Balance Healing System empowered users to take control of their health by conveniently and efficiently accessing Dr. Jerry's expertise and receiving personalized recommendations.

- **Collaboration Enhancement:**

The web-based solution creates a centralized platform for knowledge sharing and updating, thereby enhancing collaboration within Dr. Jerry's team.

- **Improved Scalability:**

The Body Balance Healing System enhances the scalability of Dr. Jerry's practice, enabling him to effectively serve a larger number of patients without compromising the quality of care provided.

- **Streamlined Appointment Scheduling:**

Through the integration of technology, the appointment scheduling process is streamlined, resulting in reduced bottlenecks and ensuring timely consultations for patients.

- **Recurring Revenue Generation:**

The subscription-based model implemented generates a recurring revenue stream for Dr. Jerry's practice, contributing to long-term financial stability and facilitating growth opportunities.

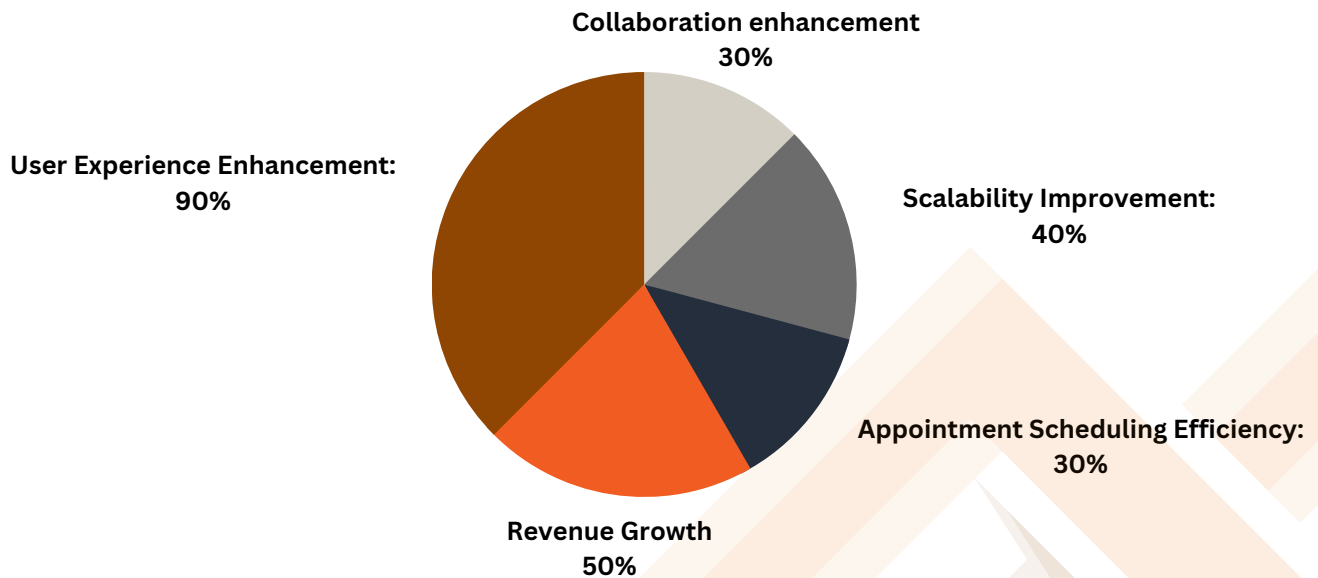
- **Enhanced User Experience:**

Utilizing Stripe and SendGrid, the overall user experience is significantly improved. This is achieved through secure and reliable payment processing offered by Stripe and effective communication channels provided by SendGrid.



The Positive Impact

The collaboration between Teraways and Dr. Jerry Weber has brought forth a transformative solution known as the Body Balance Healing System. Recognizing the challenges faced by Dr. Jerry Weber's practice, Teraways set out to enhance collaboration, improve scalability, streamline appointment scheduling, and optimize the overall patient experience through the integration of technology and innovative strategies. With a focus on knowledge sharing, accessibility, and long-term growth, Teraways' solution empowers both healthcare professionals and patients, revolutionizing the way healthcare is delivered.



Collaboration Enhancement: Monthly average of new knowledge by health care professionals turned up to 10 updates.

Scalability Improvement: Additional consultations per day turned to 15 patients

Appointment Scheduling Efficiency: Increase in consultations conducted per day of around 10

Revenue Growth: Increase in online platform's revenue contribution of around 25%

User Experience Enhancement: Customer satisfaction rating for payment processing and communication became 4.5 out of 5





Why Choose Teraways?

At Teraways, we are dedicated to delivering top-notch IT consulting and cloud solutions tailored to your business's unique needs. Our comprehensive range of services covers everything from strategic planning and implementation to ongoing support and optimization. With our deep expertise in IT consulting, we provide insights and strategies to optimize your infrastructure, enhance cybersecurity measures, and streamline your operations. As a Select tier partner with AWS (Amazon Web Services), we leverage the power of the cloud to deliver scalable, secure, and cost-effective solutions that drive your digital transformation. Partner with Teraways to unlock the full potential of your business and embark on a transformative journey towards success.



Reviews..

"Teraways team's help has been invaluable. The web-based solution and Body Balance Healing System have revolutionized our collaboration and scalability. The streamlined appointment scheduling and secure payment processing through Stripe have greatly improved efficiency. We are grateful for the convenience and control your solutions have given our patients. Thank you for empowering our practice to thrive!"

Dr. Jarry Weber
Director Body Balanced Healing System